

EACO BROADCAST ASSEMBLY 8TH JULY 2021

Cross Cutting Issues from Broadcasting Assembly

- 1) Cross border Frequency coordination requires participation of both broadcasting and mobile operators
- 2) Participation in the work of WRC-23
- 3) Market survey of digital radio receiver availability and benchmark with other countries
- 4) Promote the development and deployment of DSB as a EAC region to promote conducive regulatory environment
- 5) Develop Regulation of Internet based/ online media platforms regulation for the East African Region to maintain broadcasting ethics
- 6) Promote infrastructure Sharing in the Broadcasting Industry
- 7) Determine Lesson learnt in the promotion of CAM (one decoder): Experience from Number portability
- 8) EAC countries to develop a regional Space Agency at EAC level
- 9) Concept paper for Cubesat Project was developed and is brought to the attention of the JWC
- 10) Involvement of Broadcasters by defining their role for active participation and discussing topical issues eg acquiring games right at affordable rates, artists rights
- 11) Secretariat to facilitate presentation of accomplished regulatory frameworks from EACO to the EAC to promote awareness to policy makers within EAC

